

Career Technical Education - Job Placement Rates

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Accounting	64%	70%	<p>2014 2015 2016</p>	61%	62%	50%
Administration of Justice	74%	87%	<p>2014 2015 2016</p>	67%	68%	61%
Automotive Technology	79%	88%	<p>2014 2015 2016</p>	77%	78%	69%
Business Administration	75%	75%	<p>2014 2015 2016</p>	73%	74%	55%
Business Software Application	NA	NA	<p>2014 2015 2016</p>	86%	87%	70%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Child Development	67%	72%	<p>2014 2015 2016</p>	65%	67%	58%
Computer Aided Design	73%	89%	<p>2014 2015 2016</p>	66%	67%	65%
CIS: Enterprise Security	71%	75%	<p>2014 2015 2016</p>	67%	68%	60%
CIS: Database Design	N/A	N/A	<p>2014 2015 2016</p>	N/A	N/A	N/A
CIS: Network Administration	72%	78%	<p>2014 2015 2016</p>	66%	67%	60%
CIS: Programming	57%	56%	<p>2014 2015 2016</p>	55%	56%	46%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Environmental Studies: Energy Management	80%	N/A	<p>A line graph showing a sharp decline from 2014 to 2015, with 2016 data missing. The x-axis is labeled with years 2014, 2015, and 2016. A red line starts at a high point in 2014, drops significantly in 2015, and ends with a gap in 2016.</p>	59%	60%	38%
Environmental Studies: Environmental Resource Management	58%	56%	<p>A line graph showing a steady decline from 2014 to 2016. The x-axis is labeled with years 2014, 2015, and 2016. A red line starts at a high point in 2014 and slopes downward to a lower point in 2016.</p>	60%	61%	60%
Environmental Studies: Wildlife Science Technician	62%	56%	<p>A line graph showing a steady decline from 2014 to 2016. The x-axis is labeled with years 2014, 2015, and 2016. A red line starts at a high point in 2014 and slopes downward to a lower point in 2016.</p>	66%	67%	63%
Film/TV: Animation	57%	71%	<p>A line graph showing a dip in 2015 followed by an increase in 2016. The x-axis is labeled with years 2014, 2015, and 2016. A red line starts at a high point in 2014, dips in 2015, and rises in 2016.</p>	50%	51%	40%
Film/TV: Production	61%	56%	<p>A line graph showing a steady decline from 2014 to 2016. The x-axis is labeled with years 2014, 2015, and 2016. A red line starts at a high point in 2014 and slopes downward to a lower point in 2016.</p>	63%	64%	61%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Film/TV: Television Emphasis	70%	NA	<p>2014 2015 2016</p>	67%	68%	63%
Film/TV: Screenwriting	57%	63%	<p>2014 2015 2016</p>	51%	52%	50%
Graphic and Interactive Design	70%	78%	<p>2014 2015 2016</p>	67%	68%	40%
Health Technologies: Insurance and Coding	66%	72%	<p>2014 2015 2016</p>	65%	66%	61%
Health Technologies: Medical Assisting	66%	72%	<p>2014 2015 2016</p>	64%	65%	61%
Health Technologies: Phlebotomy	64%	83%	<p>2014 2015 2016</p>	64%	65%	62%

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Journalism	70%	75%	<p>2014 2015 2016</p>	67%	68%	55%
Management	76%	79%	<p>2014 2015 2016</p>	76%	77%	61%
Manufacturing and CNC	77%	81%	<p>2014 2015 2016</p>	74%	75%	72%
Marketing Management	68%	74%	<p>2014 2015 2016</p>	66%	67%	50%
Massage Therapy	61%	72%	<p>2014 2015 2016</p>	59%	60%	49%
Medical Laboratory Technology	69%	76%	<p>2014 2015 2016</p>	66%	67%	61%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Paralegal Studies	76%	80%		72%	73%	61%
Professional Photography	58%	73%		54%	55%	41%
Real Estate	64%	61%		62%	63%	55%

Achievable Goal = The rate that will be achieved within 5 years. This rate is set at the three year average. Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level. This rate is set 1 percentage point above the three year average. Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate. This rate is set 1 percentage point below the lowest rate reported over three years. Data is reported for years where students were placed in a career. N/A displays less than 6 students.