# Program Level Outcome Assessment Plan

Department: ___Business_____

Division: ____Business / Computer Systems_____

Program/Certificate/Degree: __Business Program_____

Number of authors/participants: ___8_____ Contact Person: ____Michele Fritz (X8615)_____

Instructions: For each program level outcome in this program indicate in which year you will collect course assessment data. To facilitate this, if using embedded assessments, list courses to assess for assessment of this PLO. During a five-year period, it is assumed that all outcomes will have been assessed. Comprehensive Review is scheduled for Spring 2014.

**Name as DEPT_PLO_ProgramName.xls** **Submit as e-mail attachment to outcomes@deanza.edu**

| Program Level Outcome Assessment Plan<br>2010-11 | | | | | |
|---|---|---|---|---|---|
| **Program Level Outcomes** | **Courses to be assessed (eg PE21, PE22)** | **2010-11** | **2011-12** | **2012-13** | **2013-14** |
| Business Program (primarily transfer) | All BUS courses (non cross-listed); Note: Public Sector courses will be deleted. | All Course level SLO Assessments | Course - embedded review of the assessment reports for all BUS courses. | | |
| AA Business Administration;<br>AA Marketing Management;<br>AA Management | | | | Surveys to poll recent graduates of these degree programs. | |
| Certificate of Achievement, Business Administration;<br>Certificate of Achievement, Entrepreneurship;<br>Certificate of Achievement, Marketing Management;<br>Certificate of Achievement Advanced, Marketing Management;<br>Certificate of Achievement, Management | | | | | Surveys to poll recent graduates of these certificate programs. |