PHTG-04 & 05 / PHTG-304 & 305, Syllabus and Schedule Introduction to Digital Photography / Intermediate Digital Photography

CRN #s: 45689, 47660, 47661

3 units

Instructor: Sean Peeler

Primary way to contact instructor: via the "Inbox" feature of Canvas

E-mail: peelersean@fhda.edu

I respond to emails within 24-48 hours between Monday - Friday.

Office Hours and Location:

Wednesday 2:00pm-5:00pm

Online (Zoom, Phone)

Please make an appointment so I know to expect you.

Final: Friday, June 28, Final project due

Advisories:
ESL 261 and ESL 265, or ESL 461 and ESL 465, or eligibility for EWRT 1A or EWRT 1AH or ESL 5.

PHTG-05/305 Prerequisites: PHTG-04/304

Course Meeting Times:
Two hours lecture, three hours laboratory (60 hours total per quarter).

This is an asynchronous class meaning there is no set time students are required to log in. Instead, students should log in at least once a week to complete all course work at their own convenience.

PHTG 04 Course Description:
An introduction to digital photography and digital imaging processes. Gain proficiency in the use of a digital camera and explore the digital darkroom using Adobe Lightroom. Develop skills in digital print output for both fine art and commercial applications. Gain knowledge of issues in contemporary photography and develop an ability to analyze and discuss photographic imagery. Basic, beginning photography and wet darkroom experience recommended.

PHTG 05 Course Description:
Further study of digital photography and digital imaging processes. Gain greater control over the quality of your digital images through shooting RAW, organization and development through Lightroom, and/or image editing with Photoshop. Create a workflow for producing high quality prints. Discuss and analyze current trends in photography.

Credit Course vs Noncredit Course

There are different sections in our class this term, credit and noncredit.
- PHTG 04 (credit course) or PHTG 05 (credit course)
- PHTG 304 (noncredit course) or PHTG 305 (noncredit course)

This class is a layered course containing multiple sections. We have PHTG-04, PHTG-304 (noncredit), PHTG-05, and PHTG-305 (noncredit) students in this Canvas course, as it would be if we were meeting in person. Some of the course content is available for both 04/304 and 05/305 sections. Some content and assignments are only available for either 04/304 or 05/305 students. PHTG-04 and PHTG-304 students will have identical course content. PHTG-05 and PHTG-305 students will have identical course content.

Are you signed up in the right section for your needs?
What is the difference between a credit course and a noncredit course?

Credit Course:
- Earns credit for transfer or an AA Degree or Certificate of Achievement
- Fees applied for credit course; credit courses required for Financial Aid
- Not repeatable if passing grade earned (limited number of non-passing grades for a credit course available)
- Recorded on a student's transcript and grades are calculated in a student's GPA
- Earn a letter grade, or Pass/No Pass for credit course

Noncredit Course:
- Free
- Repeatable
- No credit will be earned for transfer, an AA Degree, or Certificate of Achievement
- Not recorded on a student's transcript and grades are not calculated in a student's GPA
- Provides career skills that are in high demand in the region and leads to award of a Certificate of Completion.
- Earn a Pass/No Pass or Satisfactory progress (no letter grade for noncredit classes)

PHTG 04 Course Objectives:
- Differentiate between major camera types (analog and digital) and demonstrate basic camera controls
- Create and conceptualize images using digital techniques and practices
- Organize, process, and output imagery using Adobe Lightroom as the primary digital darkroom
- Compare and contrast traditional photographic methods with new digital methods in a rapidly changing technological world
- Analyze a variety of photographic works to develop, refine, and understand one's thoughts about diverse and multicultural communities
- Critique classmate's work to understand the visual and communicative value of the medium and articulate individual response and expression

PHTG 04 Course Student Learning Outcomes:
- Apply basic digital camera skills to create images.
- Demonstrate a working knowledge of the digital darkroom using Adobe Lightroom.

PHTG 05 Course Objectives:
- Define camera RAW format and the RAW conversion process.
- Define the grammar of photography.

- Create and conceptualize a cohesive series of images using the grammar of photography.
- Organize, process, and output imagery using either Lightroom or Photoshop or a combination of both.
- Compare and contrast traditional photographic methods with new digital methods in a rapidly changing technological world.
- Analyze a variety of photographic works to develop, refine, and understand diverse and multicultural communities.
- Critique classmate's work to understand the visual and communicative value of the medium and articulate individual response and expression.

PHTG 05 Course Student Learning Outcomes:
- Apply digital camera skills to create images.
- Demonstrate a working knowledge of the digital darkroom integrating Adobe Lightroom and/or Photoshop.

Textbook
No textbook, ample readings, videos, demonstrations will be provided via Canvas.

Syllabus and Class Schedule:

The syllabus and class schedule may be subject to change depending on the needs of the class. Please reference the class Canvas site for all updated information on class assignments and schedules.

Methods of Evaluating Course Objectives:

This class is primarily assignment driven. Students will be evaluated on fulfilling requirements for all technical assignments by the given deadlines. The Final Project will be graded on fulfilling the stated requirements as well as demonstrating a creative, and cohesive aesthetic sensibility. Participation during lab time, in class critiques and class discussions will also be considered. Lastly there will be several small quizzes to promote timeliness, and test students' knowledge of material delivered in lectures or through the readings.

Plagiarism and Working in Class:

All students must work in class and generate new images. Work made outside of, or before class may not be submitted. Work that is not made by the students and submitted as their own will be given a 0 and may not be made up, as well as work not made for class.

In Class Etiquette:
Students are expected to demonstrate thoughtfulness and consideration to their classmates and the instructor. You will frequently be asked to interact with your peers in discussion. Please remember that everyone is coming to class with a different learning experience with photography and each of you will have different challenges, different questions, and different contributions.

Late Work:
Due to the extenuating circumstances students might face, the instructor will grant deadline extensions for most assignments that meet the following criteria:

- The deadline extension is requested near the original assignment deadline.

- Students must complete the first assignment and the Final by the deadline stated on Canvas. The instructor is unable to grant deadlines for these two assignments.

- The instructor may decline to grant deadline extensions if a student has asked for more than 3 consecutive deadline extensions.

Resubmissions:
Students who receive partial credit for assignments may resubmit any time before the 10th week of class for full credit.

Attendance:
Attendance will be taken by recording a student's online activity, and by completion of 1 assignment in the first week. Students who do not log into the course Canvas site and attend the lab within the first week may be dropped from the class. Students who do not log into the course Canvas site for over 3 weeks maybe withdrawn from the class by the instructor.

The Course Canvas Site:
Students will be taking quizzes, submitting assignments, reviewing video lectures, reading articles, etc. in canvas. It is the student's responsibility to know their login information for the De Anza Canvas site during the first week of class.

Materials and Costs:
- A camera that allows for manual exposure control
    - Ideally a camera with RAW image capture

- A compact flash (CF) or SD cards to record photographs

- A tripod is highly recommended but not required

- There should be at least 20 GB storage available for this class on your home computer or on an external hard drive. Some students may need more available storage depending on the file sizes for their independently owned cameras.

- A copy of Adobe Lightroom (will be provided through De Anza in week 3, or you are welcome to use your own copy)

- A reliable internet connection to regularly access our course Canvas site

About Lightroom/Photoshop:

Students name and email listed in the De Anza portal will be submitted to the De Anza administration for the creation of an Adobe account. Students will have access to Adobe Photoshop in week 3 of the class. Students will also be given instructions on how to access Adobe Photoshop in week 3.

If you are using an older version of Lightroom, there are a few features you will be missing, and you will need to independently research and navigate where items are in Lightroom or Photoshop.

Grading:

A = Students who are actively working and display interest and spend time developing their ideas as well as execute their projects with excellence. Students will also contribute to critique and be generous in their feedback to other students.

B = Students actively work in class, complete the requirements for the project and excel at some aspects of the assignment (either technical or in idea/concept development). Students will also contribute to critique and be generous in their feedback to other students.

C = Completed project requirements by class deadline but often did not make use of lab time and lacks rigor in execution of technical and conceptual details. Student participates very little in critique and or fails to provide thoughtful feedback to peers' work.

D = Student puts less than minimal effort into assignment and is often absent or not actively working on project. Student fails to provide thoughtful feedback to peer's work.

F = Student submits partial, badly executed project, and demonstrated little interest. Student was not actively working in class for a notable amount of lab time. Student fails to provide thoughtful feedback to peers' work.

* I grade primarily on effort, demonstrated interest in one's own work, technical understanding, and participation in critique. The grading for this course is structured around the philosophy that no one is inherently lacking in talent in the visual arts. Success in photography—and the visual arts—is dependent on effort, genuine interest, and investing time and confidence into your own abilities.

Grading Feedback:

I use the comments section (which can be found in a text box below the answers, or to the right of the assignment) to leave comments and expand on my reasons for grades given. If you have any further questions after reviewing a grade, please contact me asap by Canvas Inbox. I cannot guarantee I will see comments left by students in the assignment, after grading them. Due to extended deadlines given to some students with disabilities, grades for any assignment may take up to 2 weeks to complete from the date it is submitted by a student.

Technical Difficulties with Canvas:

If you are having technical difficulties with Canvas please contact the help center:

De Anza Online Education Center:

Building: MLC 210

Email: onlineeducation@deanza.edu

Phone: (408) 864-8969

Hours: Monday-Thursday, 8:30a.m.-5:00p.m. or Friday, 8:30a.m.-4:00p.m.

If You Are Having Trouble with Lightroom:

If you are having trouble installing or logging into Lightroom, try the De Anza Online Learning Center (above) as well as with Adobe (the company that makes Photoshop).

You can call Adobe's customer care here: 1 (800) 833-6687 or you can follow this link to chat with them online: https://helpx.adobe.com/contact.html
If you have successfully obtained a copy of Adobe CC and downloaded it to your computer, but you are stuck on how to complete a task, please do the following:

- First, try to find the answer independently. The answer might be (and in my experience it usually is) staring you in the face. Try to look up your problem in the textbook using the index or the table of contents. If that does work, try using the Search in the Help menu inside of Photoshop. Many times, a quick Google search will answer your question.
  If it is not urgent, ask a classmate.

- If you cannot figure it out, please message me in canvas with your question. Keep in mind I check my messages Mondays through Fridays.

A Note to PC Users:
In this class I will be demonstrating on a Mac operating system. Windows users will need to independently research (Google) what the corresponding keyboard shortcuts and menus are.

Disabilities and Additional Class Help:

Extra consideration and additional help will be given to students with disabilities, including extended deadlines and modified assignments. Please let me know as soon as possible, if you think you will require additional consideration. For deadline extensions, I do request an accommodation letter from the Disability Support Program and Services. De Anza also offers additional help, that can extend to your other courses. Please visit the Disability Support Services at Student Services Building, Room 141. Their website is

https://www.deanza.edu/dsps/dss/ and their telephone # is (408) 430-7681

*A request from the instructor about additional time and resources for students with disabilities: I appreciate being given specific requests if you have a disability and need additional time or resources. For example, after a quiz deadline, please email me to let me know and I can extend a deadline for just those who need it. Please communicate regularly to let me know how I can help.

The deadline to request Pass/No Pass grading for classes taken in the current quarter (or summer session) is the last day that the class meets for the term.

Class Schedule:

Please keep in mind the schedule below is tentative. Assignments may be added or removed depending on the needs of the class.

Week 1: Welcome Week, Review the course structure and expectations.

Week 2: Review of the Camera

Week 3: Mastering Image Making

Week 4: Light and Composition, Design

Week 5: Adobe Lightroom Introduction

Week 6: Adobe Lightroom Editing, 19th C. Art Photography

Week 7: Adobe Photoshop Introduction, Pictorialism vs Modernism

Week 8: Photoshop Techniques, Group f/64 vs The New Topographic

Week 9: Promoting Your Work, Postmodernism

Week 10: Photoshop Composites

Week 11: Photoshop AI / Face Retouching

Week 12: Final Project Critique

Important Dates:

It is a student's responsibility to verify and keep track of important deadlines and administrative dates. It is also the student's responsibility to add or drop the course.

https://www.deanza.edu/calendar/

Spring 2024:

·   April 8, First day of classes

·   April 20, Last day to add classes

·   April 21, Last day to drop classes for a refund and without a W

·   April 22, Census

·   May 25-27, Memorial Day Weekend - no classes, offices closed

·   May 31, Last day to drop classes with a W, no refund

·   June 24-28, Final Exams

·   June 28, Deadline to request Pass/No Pass grading

·   June 29, Graduation